CHARACTER COLORS

- ROAD RUNNER BODY 550 OR 50C/10M/10Y
- ROAD RUNNER HEAD COMB & WINGS 273 OR 80C/80M
- ROAD RUNNER TONGUE 486 OR 40M/40Y
- ROAD RUNNER INSIDE MOUTH 492 OR 75M/65Y/40K
- ROAD RUNNER BEAK 137 OR 100Y/40M
- ROAD RUNNER LEGS 470 OR 40C/70M/90Y

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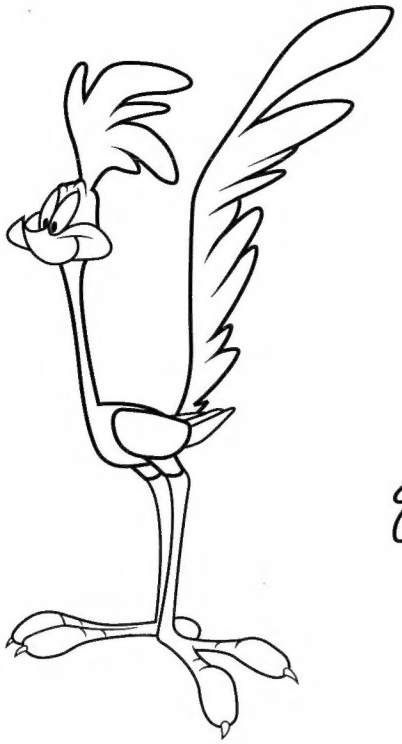
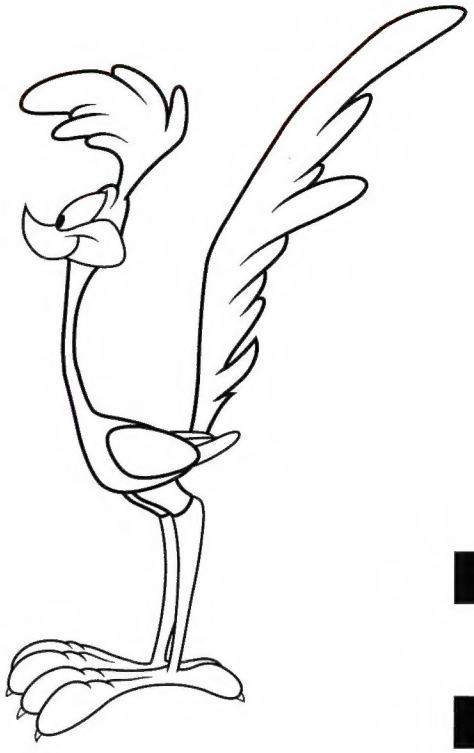
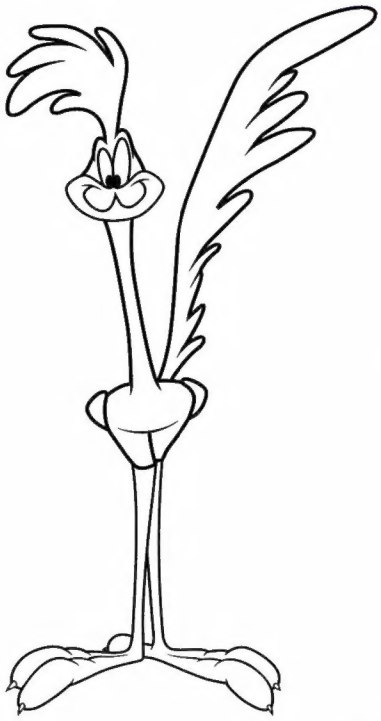
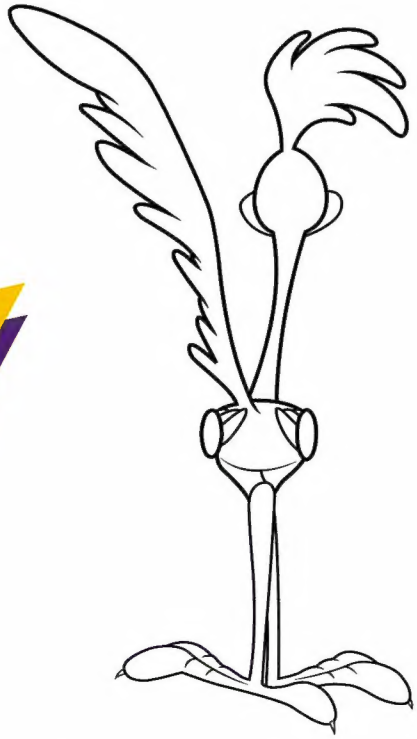
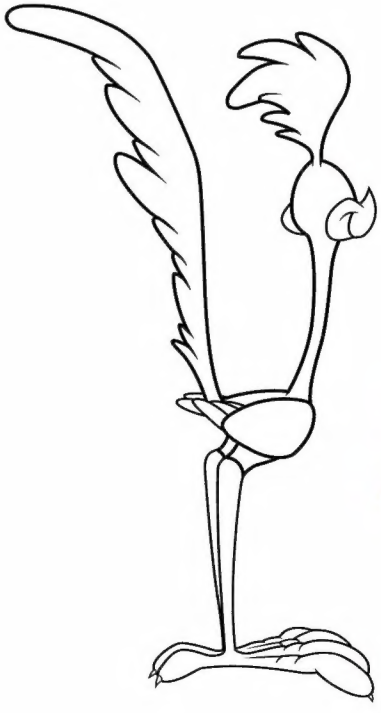
MODEL SHEET











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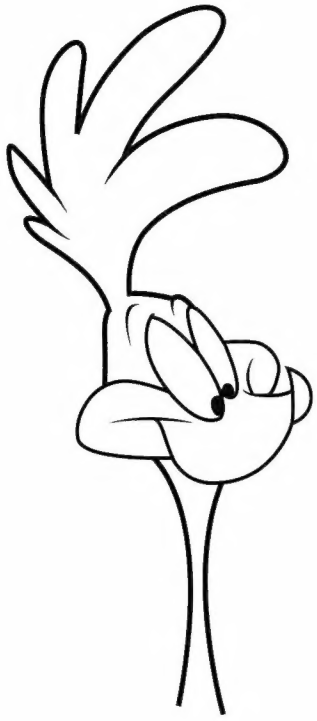
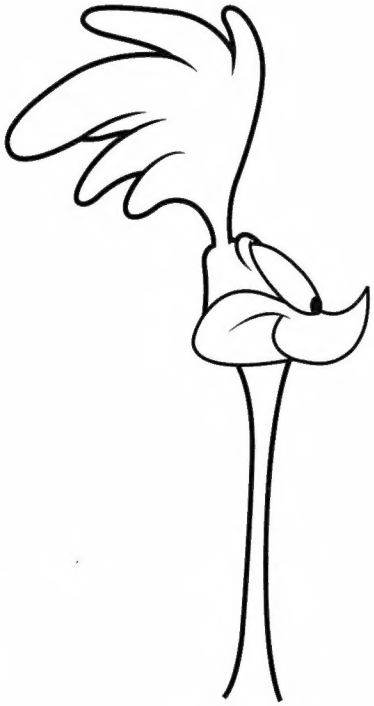
ATTITUDES & EXPRESSIONS





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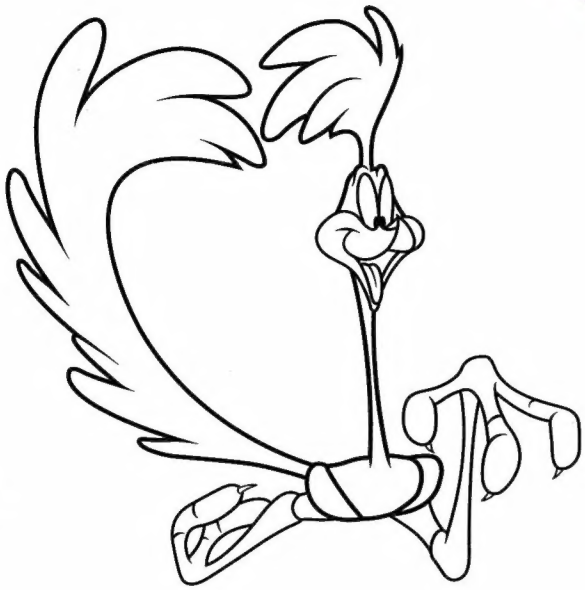
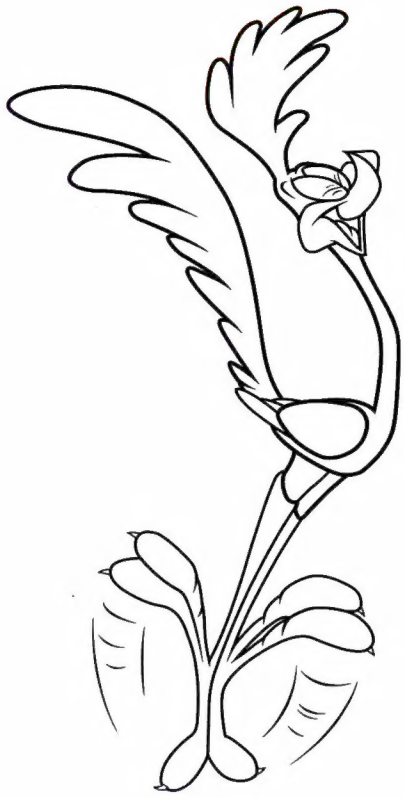
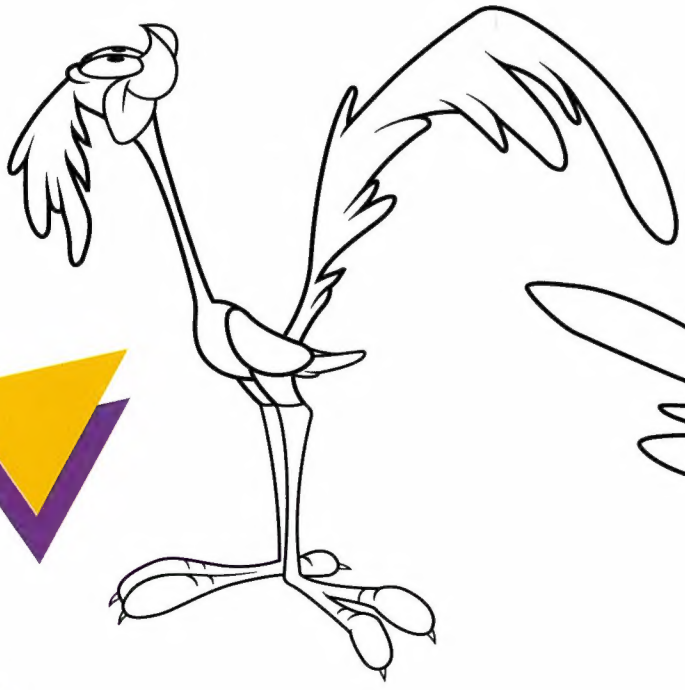
CHARACTER STUDIES







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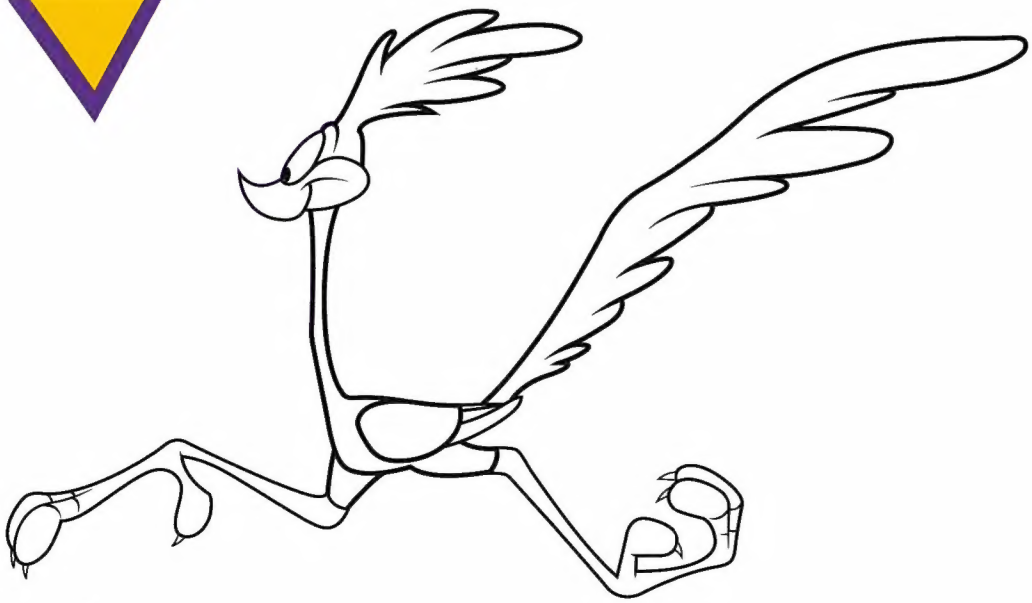
CHARACTER STUDIES



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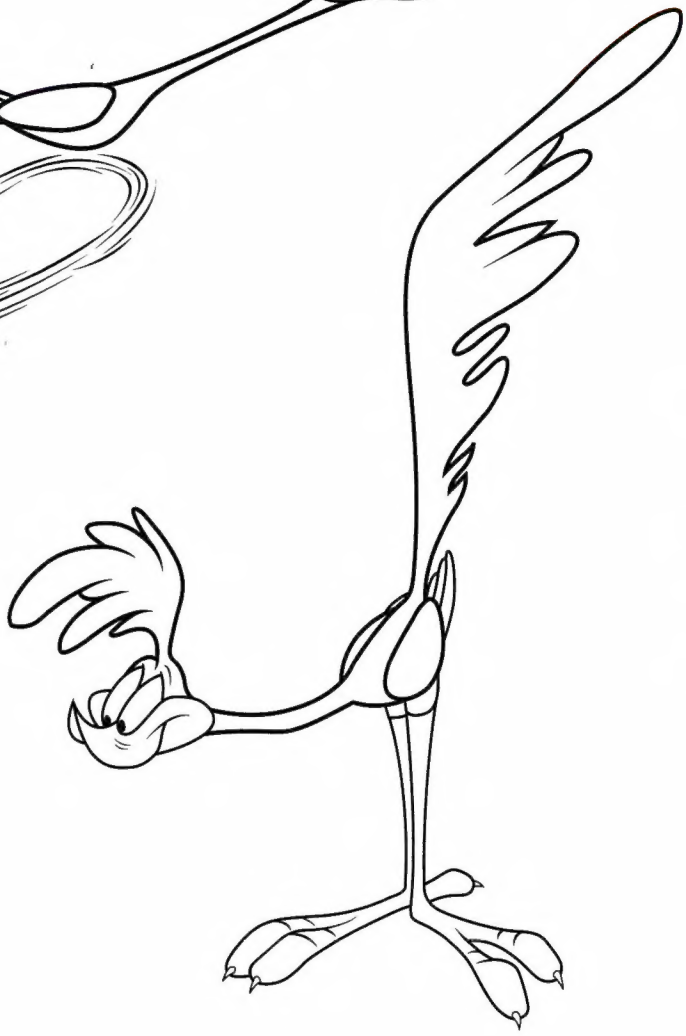

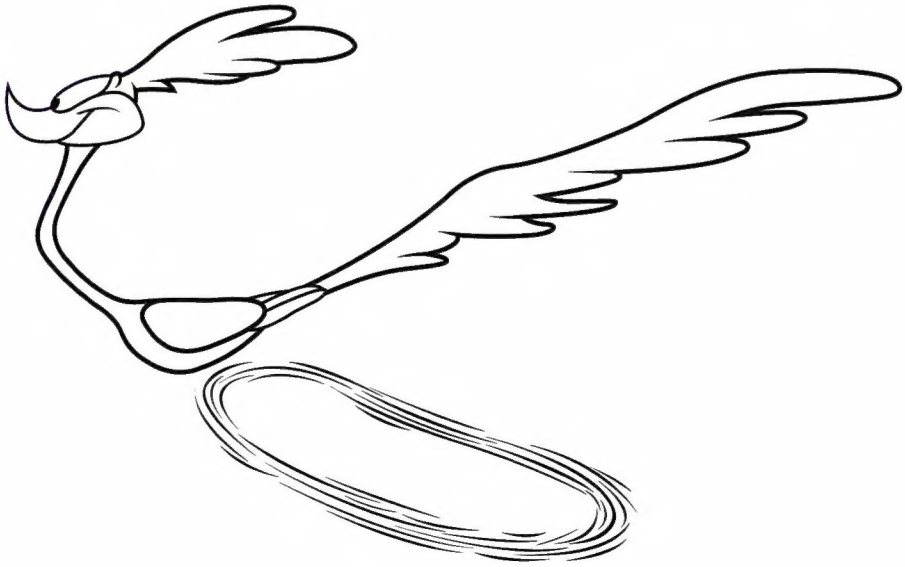

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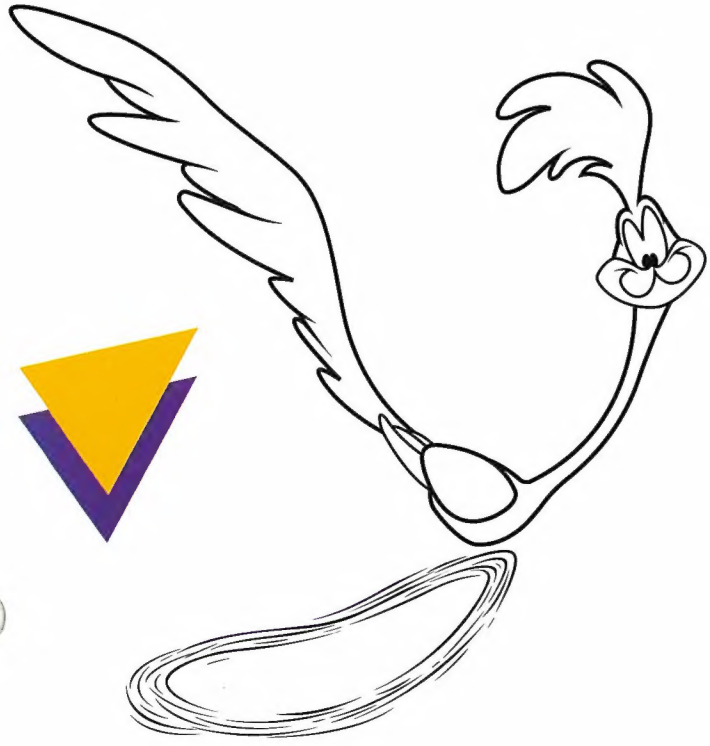

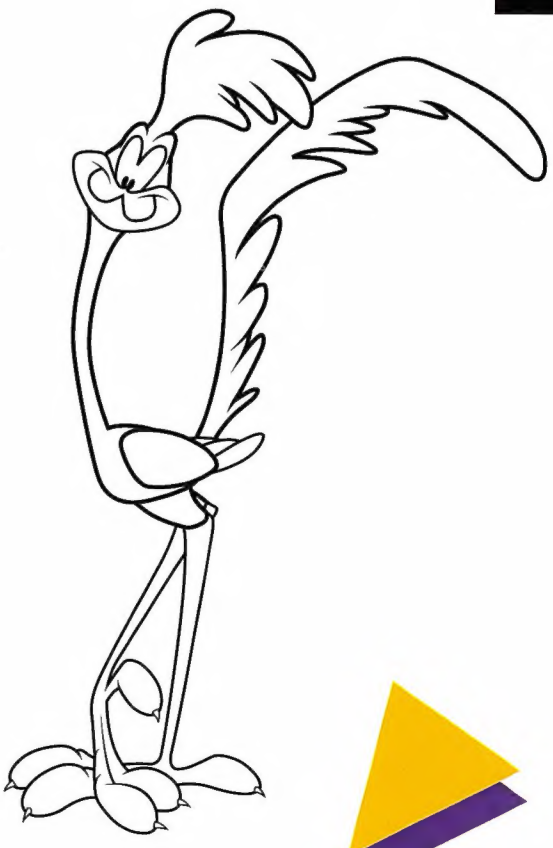

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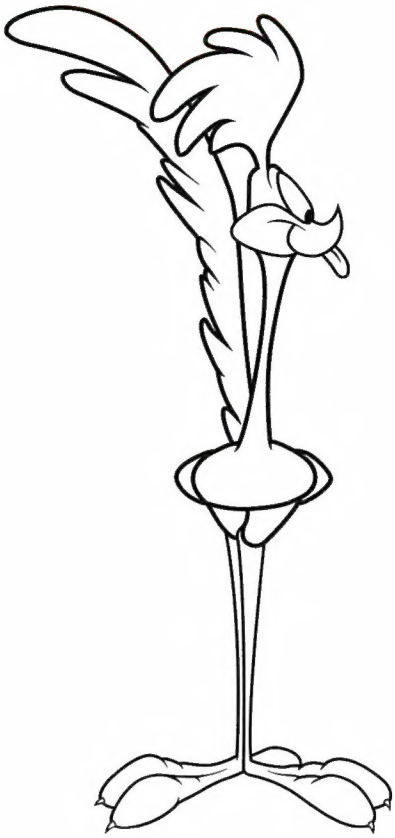

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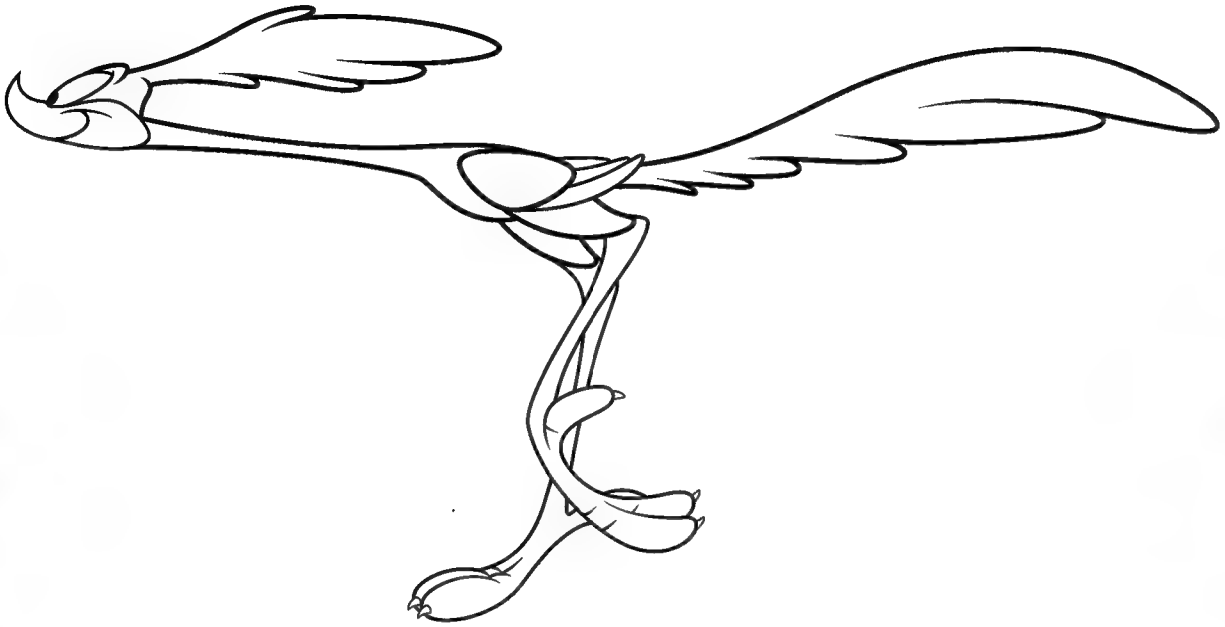

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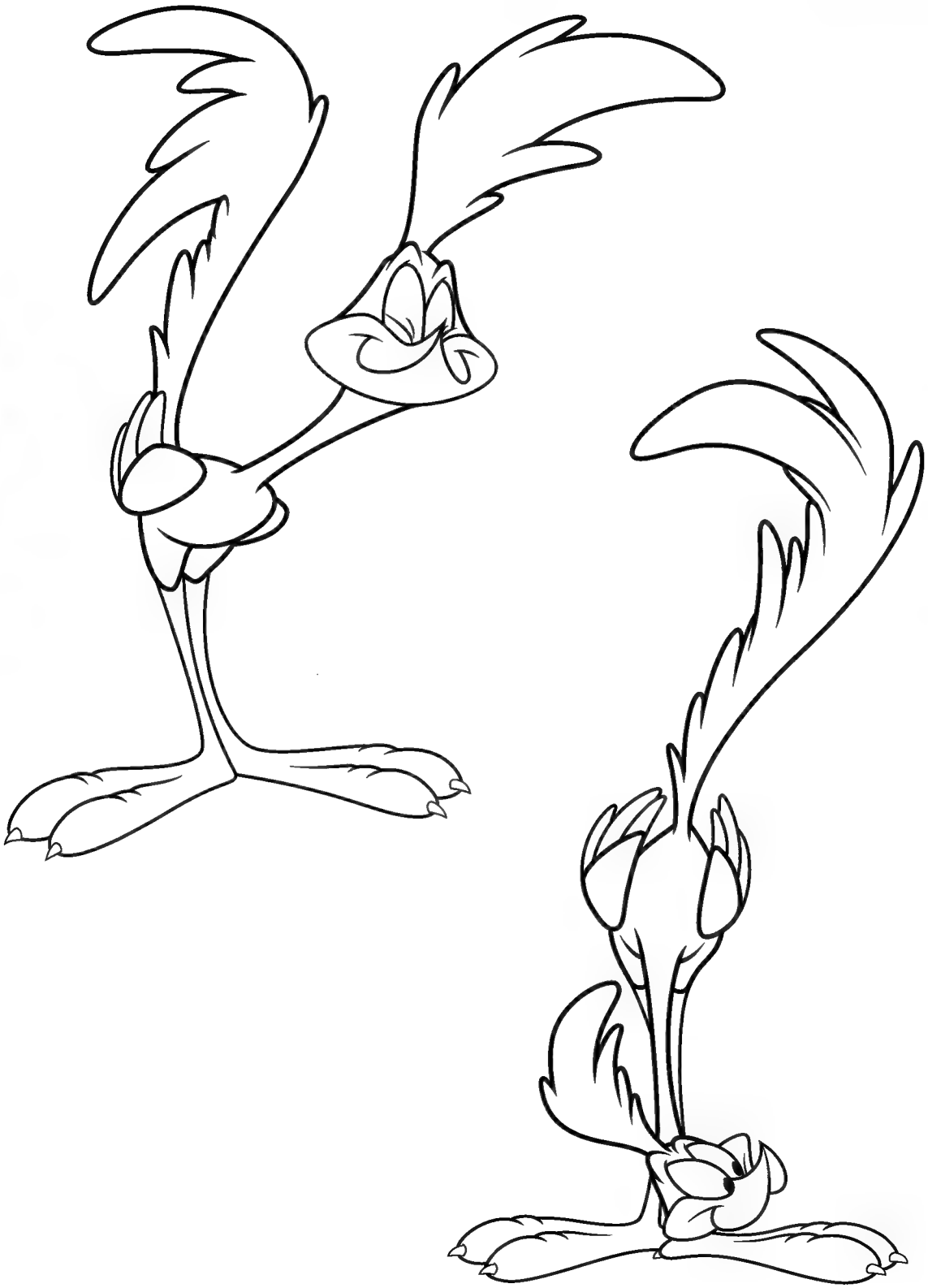

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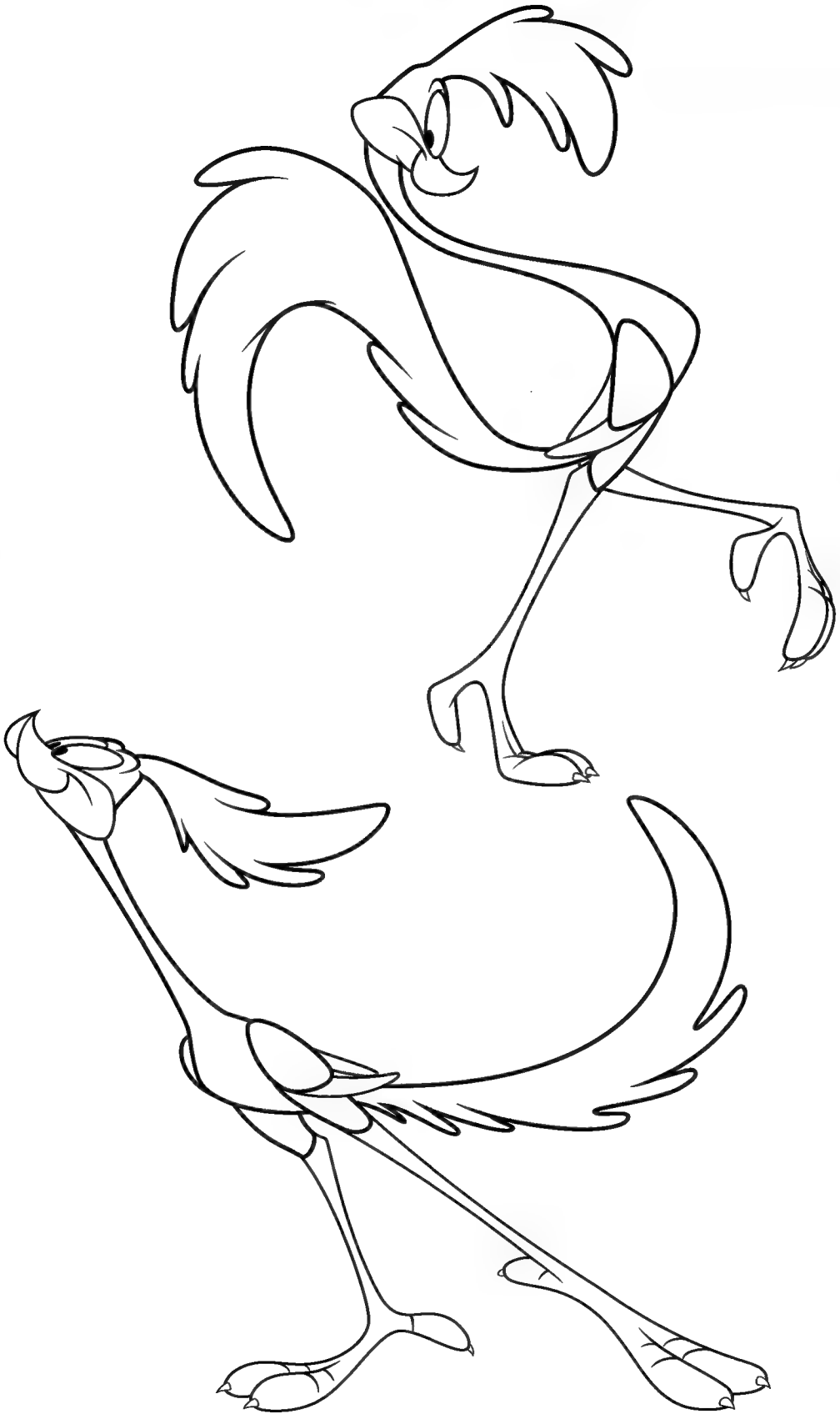

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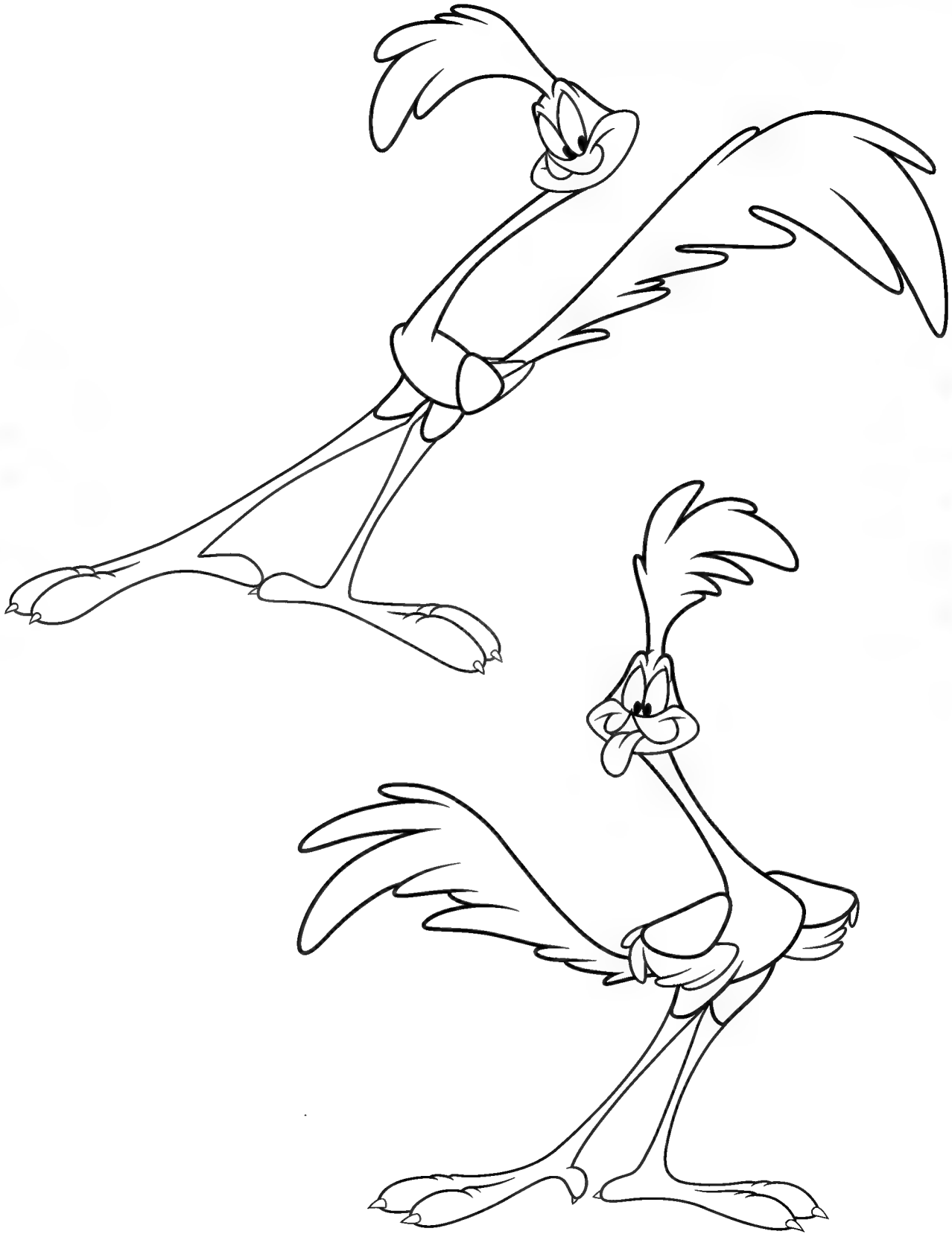

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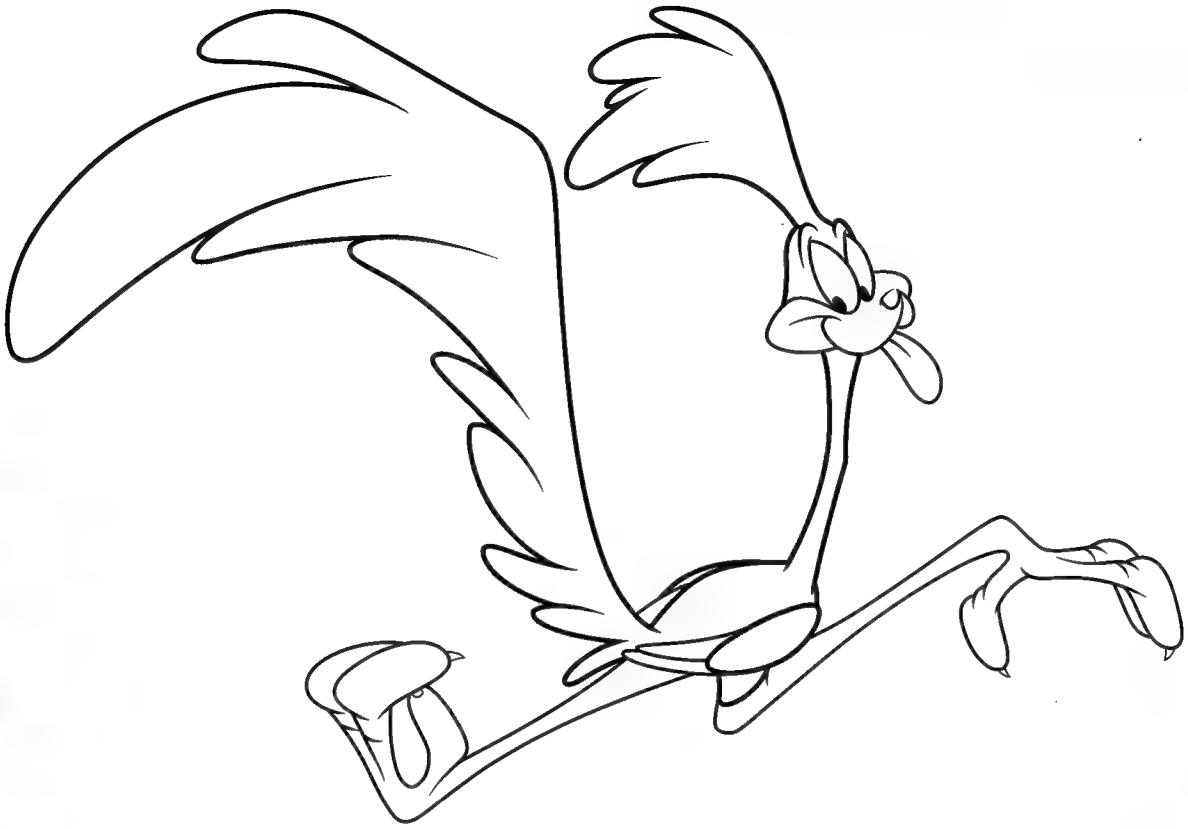

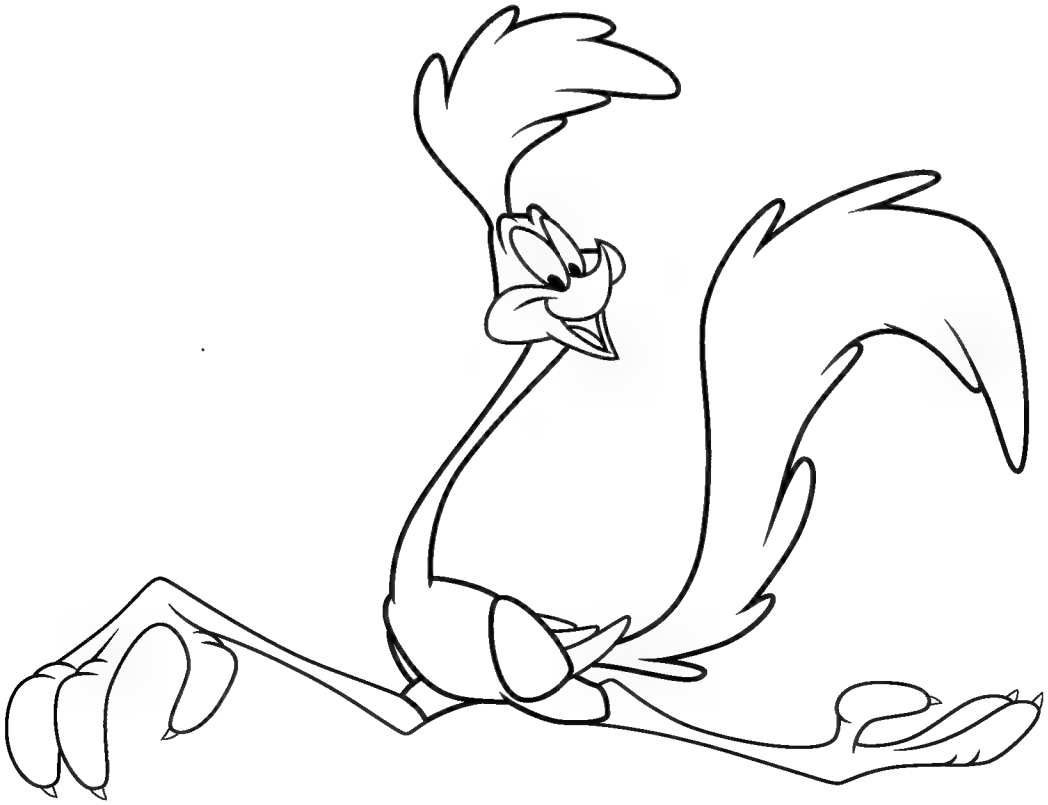

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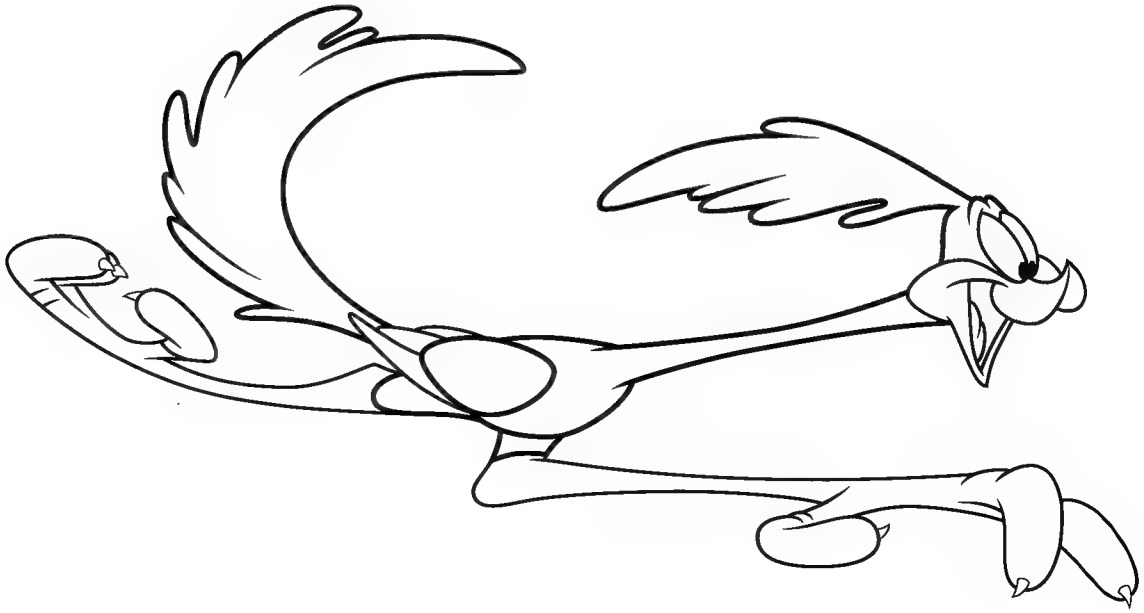

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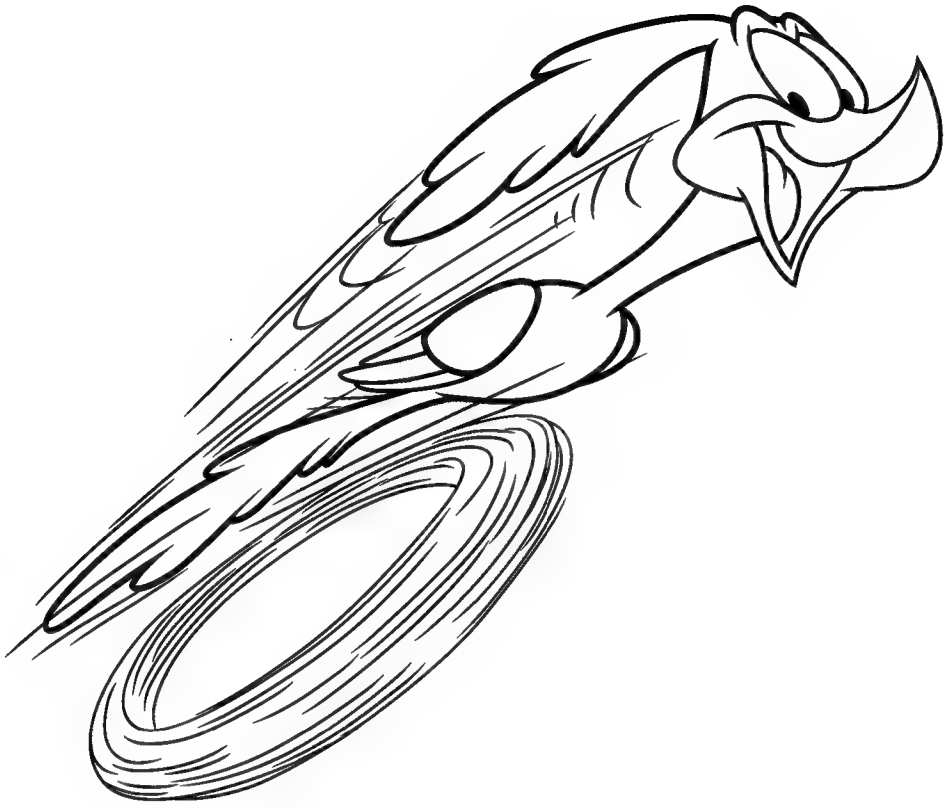

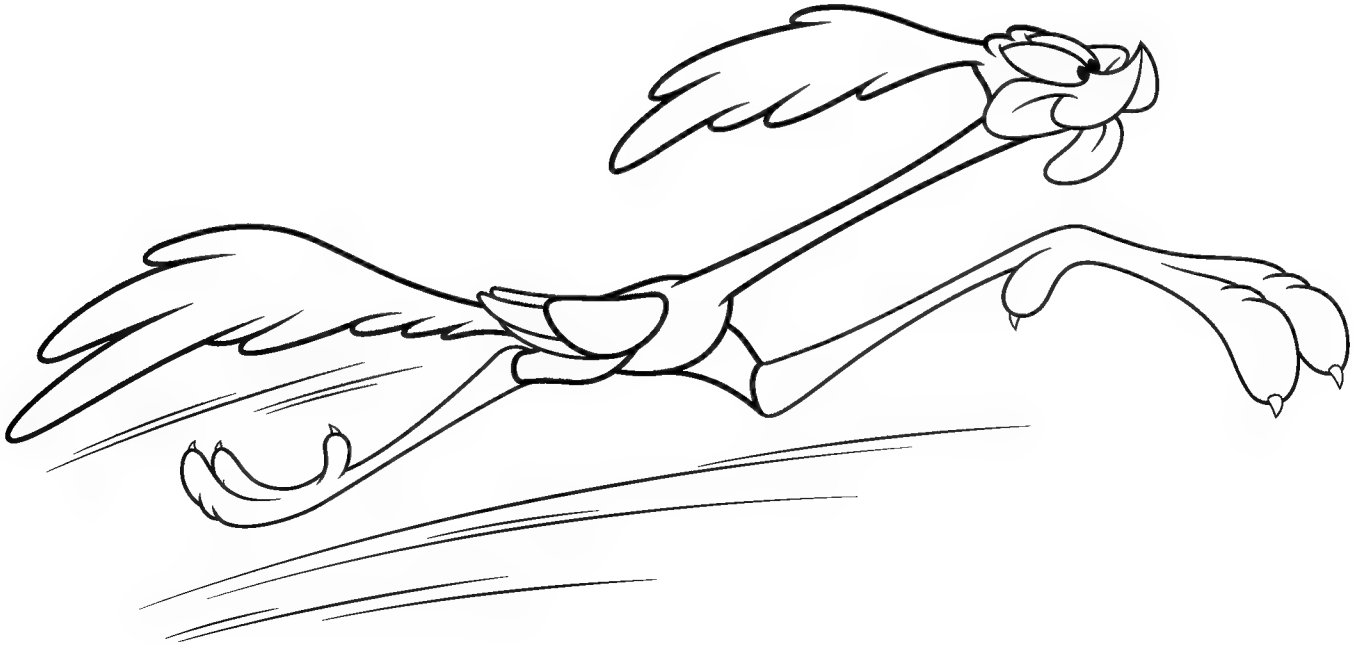

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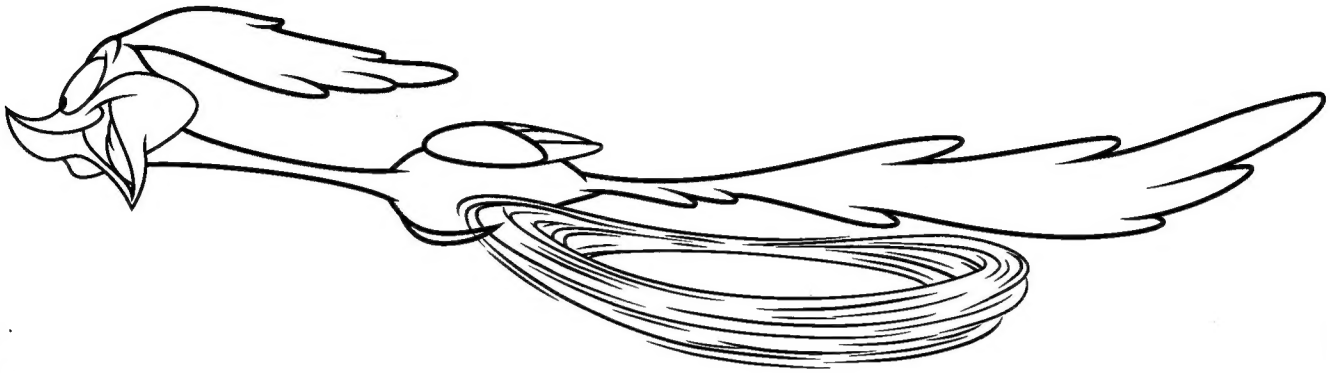

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"BEEP BEEP!"

If one line ever made a character famous, that line would have to be "Beep Beep!" Ironically enough, one of the most non-verbal Looney Tunes characters is one of the most imitated verbally. Road Runner first appeared in 1949 with Wile E. Coyote in "Fast and Furry-ous", an animated short film directed by Chuck Jones from a story by Michael Maltese. In this debut film, the irrepressible Wile E. tried eleven different methods of catching the elusive bird with no success. But that initial pursuit created another kind of success and Road Runner has starred in 42 theatrical short films.

Directly out of the old Wild West tradition, the Road Runner(Accelerati Incredibulis) is always the white hat hero, deftly turning aside all of the elaborate schemes of the cunning coyote (Carnivarous Vulgaris) with an effortless grace. Blazing the four minute mile in 0.3 seconds and relying on an instinctive gift for self-survival, the Road Runner is always a heartbeat ahead of whatever machinations the indefatigable Coyote concocts.

Road Runner is a primary character. He is a particular favorite of boys ages 3 to 7 years who identify with his speed and hero-status while parents appreciate him because he is a winner. Teaming him up with Wile E. Coyote shows his character to advantage.

*Note: To incorporate your Looney Tunes Style Guide into a 3-ring binder, simply cut the front page off of this folder, 3-hole punch the cover to use as a divider page, and insert the pages into any standard binder.

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